



About us



UPM Adhesive Materials provides high-performance, innovative self-adhesive products, including label materials, graphics solutions, and specialty tapes, as well as reliable services close to customers. At our factory in Hagenow, Germany, we produce a large variety of sticky notes and related self-adhesive, paper-based products. We are one of the largest internationally operating manufacturers of sticky notes with more than 30 years of experience and long-standing customers on all continents.

UPM Adhesive Materials is part of UPM, a material solutions company, renewing products and entire value chains with an extensive portfolio of renewable fibers, advanced materials, decarbonization solutions, and communication papers. EcoVadis has recognised UPM with a platinum score based on the company's sustainability performance in the categories Environment, Labour and human rights, Ethics and Sustainable procurement.

A strong & reliable partner for your creative business

We offer high-quality self-adhesive coloring rolls that are sold under our own brand Info Creative or as customised private label products. We are passionate about paper-based products and continually work on new solutions for our customers with a strong focus on quality made in Germany.

Our commitment to quality begins with the careful testing and selection of paper and other raw materials. Our water-based and solvent-free sticky notes adhesive is exclusively produced in-house and continually tested in our laboratory. Comprehensive quality control is maintained throughout the whole production process.



FSC™ certification



All of our paper-based products are made from FSC™-certified paper (FSC C003094). The Forest Stewardship Council™ (FSC) defines sustainable forest management standards that are based on agreed principles and supported by environmental, social, and economic stakeholders.

FSC certification means that:

- the FSC™-certified material is traced and credibly used in accordance with the FSC's chain of custody requirements.
- by choosing our FSC™-certified sticky notes, you support responsible forest management.

Solvent-free adhesives



All our Info Creative coloring rolls are coated with a solvent-free adhesive. Solvent-free adhesives use less energy and other resources during manufacturing compared to solvent adhesives. They are also free from hazardous air pollutants which pose a risk to human health and the environment. Our solvent-free adhesives are continually tested in our own laboratory to create products with optimal adhesion.

Customizable private label coloring rolls

In addition to our Info Creative coloring rolls, we offer tailor-made private label items that match your brand's visual identity. Choose from various packaging options and decide whether to use one of our exclusive print designs or a custom image for your coloring rolls. Minimum order quantities vary depending on the specific customization. Contact us to explore the possibilities.

Made in Germany



All of our Info Creative products are proudly made in Germany at our factory in Hagenow. Local production allows us to maintain strict quality control and meet high environmental standards. This ensures that every product we deliver is reliable and built to perform.

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Our assortment is constantly being improved and expanded. We reserve the right to make changes in the design or materials, as well as to make any colour changes and variations in size. Subject to change without notice.



Coloring rolls



More info?
Watch the video!

The self-adhesive and repositionable Info Creative Coloring Rolls in different designs are the perfect alternative to ordinary coloring rolls. Simply fix the paper on a table to avoid slipping or stick the “endless” roll to the wall and let several “artists” draw at the same time. The self-adhesive and repositionable function of these items offers a wide range of applications.

- Sticks on paper and various surfaces
- Removable without residue and repositionable
- Easy removal from the pad
- Solvent-free adhesive, exclusively produced in-house
- FSC™-certified
- Made in Germany

8711-08
Coloring roll
Roll size:
300 mm x 12,2 m
Plain banner roll
for own creativity



8732-08-XL
Printed coloring roll
X-Large
Roll size:
600 mm x 5 m
Extra large size
for several artists,
360° colouring fun



Coloring Rolls



8723-08-B
Printed colouring roll
Farm Life
Roll size:
300 mm x 4 m





8724-08-B
Printed colouring roll
Fairyland
Roll size:
300 mm x 4 m





8725-08-B
Printed colouring roll
Lifesavers
Roll size:
300 mm x 4 m





8728-08-B
Printed colouring roll
Theme Park
Roll size:
300 mm x 4 m



Logistics information

Item No.	Page	Product Single Size LxW	Retail Packaging Size Primary [mm] LxWxH	Pieces per Retail Packaging	Retail packaging EAN	Total Weight of Product + Retail Packaging [g]	Weight Master Carton [kg]
Info Creative							
8711-08	05	300 mm x 12,2 m	310 x 62 x 62	1	4011169589127	438	2,6
8732-08-XL	05	600 mm x 5 m	600 x 88 x 42	1	4044355788288	360	10,1
8723-08-B	06	300 mm x 4 m	395 x 88 x 41	1	4044355787397	183	2,5
8724-08-B	07	300 mm x 4 m	395 x 88 x 41	1	4044355787434	183	2,5
8725-08-B	08	300 mm x 4 m	395 x 88 x 41	1	4044355787472	183	2,5
8728-08-B	09	300 mm x 4 m	395 x 88 x 41	1	4044355787595	183	2,5



Master Carton Size [mm] LxWxH	Pieces per Master Carton	Master Carton EAN	Cartons per pallet	Cartons per level	Levels per pallet	Stack height [mm]	Pallet height [mm]
315 x 205 x 130	6	4011169589134	132	12	11	1430	1575
250 x 210 x 615	28	4044355788295	25	5	5	1250	1395
400 x 330 x 135	12	4044355787403	60	6	10	1250	1495
400 x 330 x 135	12	4044355787441	60	6	10	1250	1495
400 x 330 x 135	12	4044355787489	60	6	10	1250	1495
400 x 330 x 135	12	4044355787601	60	6	10	1250	1495





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