

The Challenge

There is a growing need to replace fossil-based packaging materials by renewable packaging solutions. At the same time, the packaging for consumer goods needs to be self-explanatory and allow the consumer to identify the content easily.



Reduce the use of plastics by moving to renewable paper packaging

Paper-wrapped super strong

Eliminate the use of unnecessary plastics by choosing the UPM Notes assortment packed in FSC™-certified (FSC C003094) paper. The innovative paper wrapping can easily be disposed of in the paper bin. The recyclable paper offers a more sustainable alternative to the standard plastic packaging of sticky notes and is more than 80% lighter than cardboard packaging. Its transparency allows the consumer to see the content of the packaging. Our UPM Notes and their paper packaging have officially been certified as recyclable by PTS (tested according to the “Cepi Recyclability Laboratory Test Method V2”) and can easily be disposed of in the paper bin.

All paper-wrapped UPM Notes are made from FSC™-certified paper and a water-based microsphere adhesive with super strong adhesion. With these super strong and durable sticky notes, you can organize tasks, collect ideas, mark learning content, or leave short messages - simply attach and reposition them on whiteboards, documents, folders, laptops, or wherever you need them. The range consists of 24 colourful products.



Transparent paper packaging for good product visibility



Recyclable sticky notes and packaging



Solvent-free adhesive with super strong adhesion



FSC™-certified (FSC C003094)



Residue-free removal, even from sensitive surfaces



EcoVadis has awarded UPM a platinum score based on the company's sustainability performance.

Paper-wrapped super strong – assortment

Product code	Size [mm]	Sheets	Color	Pieces per pack
5653-01PG-12	50 x 40	100	Pastel yellow	12
5654-01PG-3	75 x 75	100	Pastel yellow	3
5654-01PG-6	75 x 75	100	Pastel yellow	6
5654-01PG-12	75 x 75	100	Pastel yellow	12
5820-01PG	75 x 75	400	Pastel yellow	1
5655-01PG-3	125 x 75	100	Pastel yellow	3
5655-01PG-6	125 x 75	100	Pastel yellow	6
5653-20PG-12	50 x 40	100	Pastel mix	12
5654-20PG-3	75 x 75	100	Pastel mix	3
5654-20PG-6	75 x 75	100	Pastel mix	6
5654-20PG-12	75 x 75	100	Pastel mix	12
5820-98PG	75 x 75	400	Pastel mix	1
5655-20PG-3	125 x 75	100	Pastel mix	3
5655-20PG-6	125 x 75	100	Pastel mix	6
5653-21PG-12	50 x 40	100	Brilliant mix	12
5854-21PG-3	75 x 75	100	Brilliant mix	3
5854-21PG-6	75 x 75	100	Brilliant mix	6
5654-39PG	75 x 75	400	Brilliant mix	1
5855-21PG-3	125 x 75	100	Brilliant mix	3
5855-21PG-6	125 x 75	100	Brilliant mix	6
5653-76PG-12	50 x 40	100	Spring Mix	12
5854-76PG-6	75 x 75	100	Spring Mix	6
5654-75PG	75 x 75	400	Spring Mix	1
5855-76PG-6	125 x 75	100	Spring Mix	6

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